

**#accessMATters:
Medicare Coverage for Opioid Treatment Programs
Advocacy Toolkit**

Background

Congress is denying seniors access to the least expensive and most well-researched outpatient opioid treatment solution available – the 1,500 structured, integrated, SAMHSA-certified Opioid Treatment Programs (OTPs).

More than 300,000 Medicare beneficiaries have been diagnosed with opioid use disorder (OUD) and Medicare beneficiaries have the fastest OUD growth rate. Yet Congress has yet to extend Medicare coverage to these highly-regulated, highly-controlled, comprehensive treatment programs that provide behavioral health counseling, along with medication-assisted treatment (MAT).

Only Congress and the President can rectify this disparity by passing a law that will expand Medicare Part B coverage to OTPs. For more information, please [click here](#).

Advocates for Opioid Recovery is asking for your help – please join us in calling on Congress to vote to support the bipartisan bills in the House and Senate which will ensure access to OTPs for Medicare beneficiaries.

- [H.R. 5776](#), Medicare and Opioid Safe Treatment (MOST) Act ([Read bill text](#))
- [S. 2875](#), Comprehensive Opioid Management and Bundled Addiction Treatment (COMBAT) Act ([Read bill text](#))

First, [click here](#) or text “RecoveryNow” to 313131 to contact your legislators. Then, use the content below to activate with your networks.



Draft Email Language

Dear [NAME],

Congress is denying seniors access to the least expensive and most well-researched outpatient opioid treatment solution available – the 1,500 structured, integrated, SAMHSA-certified Opioid Treatment Programs (OTPs).

More than 300,000 Medicare beneficiaries have been diagnosed with opioid use disorder (OUD) and Medicare beneficiaries have the fastest OUD growth rate. Yet Congress has yet to extend Medicare coverage to these highly-regulated, highly-controlled, comprehensive treatment programs that provide behavioral health counseling, along with medication-assisted treatment.

Only Congress can rectify this disparity by passing [H.R. 5776](#), the bipartisan Medicare and Opioid Safe Treatment (MOST) Act, and [S. 2875](#), the Comprehensive Opioid Management and

Bundled Addiction Treatment (COMBAT) Act, which will ensure access to OTPs for Medicare beneficiaries.

American seniors deserve better.

Join me in calling on Congress to vote to support legislation that will ensure access to OTPs for Medicare beneficiaries. [Click here to take action.](#)

Thank you for being an advocate for opioid recovery!

Sincerely,
[YOUR NAME]



Template Newsletter Content

[ORGANIZATION NAME] needs your help. Congress is denying seniors access to the least expensive and most well-researched outpatient opioid treatment solution available – the 1,500 structured, integrated, SAMHSA-certified Opioid Treatment Programs (OTPs).

More than 300,000 Medicare beneficiaries have been diagnosed with opioid use disorder (OUD) and Medicare beneficiaries have the fastest OUD growth rate. Yet Congress has yet to extend Medicare coverage to these highly-regulated, highly-controlled, comprehensive treatment programs that provide behavioral health counseling, along with medication-assisted treatment.

Only Congress can rectify this disparity by passing [H.R. 5776](#), the bipartisan Medicare and Opioid Safe Treatment (MOST) Act, and [S. 2875](#), the Comprehensive Opioid Management and Bundled Addiction Treatment (COMBAT) Act, which will ensure access to OTPs for Medicare beneficiaries.

[ORGANIZATION NAME] believes that American seniors deserve access to the most effective treatment for opioid use disorder. Join us in the fight to bring life-saving recovery treatment options to seniors covered by Medicare.

American seniors deserve better.

Ask your member of Congress to vote to support legislation that will ensure access to OTPs for Medicare beneficiaries. [Click here to take action.](#)



Sample Social Media Content

Campaign Hashtag: #accessMATters

Because access to MAT matters for American seniors living with opioid use disorder.

Twitter:

- #DidYouKnow that seniors covered by #Medicare can't access the least expensive and most well-researched outpatient opioid addiction treatment programs available— @samhsagov-certified OTPs? Tell Congress: American seniors deserve better! #accessMATters <http://bit.ly/2KaLQbC>
- Medicare beneficiaries have the highest and fastest growing rate of opioid use disorder. Tell Congress to ensure that America's seniors have access to the best treatment available—@samhsagov OTPs. #accessMATters <http://bit.ly/2KaLQbC>
- TAKE ACTION: Urge Congress to act now to extend Medicare coverage for life-saving opioid treatment programs by passing H.R. 5776 and S. 2875. Text “RecoveryNow” to 313131 to get started! #accessMATters <http://bit.ly/2trOeXc>

Facebook/LinkedIn:

- Did you know that seniors covered by Medicare can't access the least expensive and most well-researched outpatient opioid addiction treatment programs available— SAMHSA-certified OTPs? Tell Congress: American seniors deserve better! #accessMATters <http://bit.ly/2KaLQbC>
- Medicare beneficiaries have the highest and fastest growing rate of opioid use disorder. Tell Congress to ensure that America's seniors have access to the best treatment available—SAMHSA OTPs. #accessMATters <http://bit.ly/2KaLQbC>
- TAKE ACTION: Urge Congress to act now to extend Medicare coverage for life-saving opioid treatment programs by passing H.R. 5776 and S.2875. Text “RecoveryNow” to 313131 to get started! #accessMATters <http://bit.ly/2trOeXc>

[Click here](#) to download social media graphics.



POSTER/FLYER

[Print this flyer](#) and post it in your treatment facility. We need everyone to tell their member of Congress this is important. <https://bit.ly/2KRzOna>



Get the Widget

Make it easy for your website visitors to take action — embed the following code on your website!

```
<iframe width="100%" height="820" allowtransparency="true" seamless
frameborder="0" scrolling="no"
src="https://www.oneclickpolitics.com/widget/oneclick/4107"></iframe>
```

If you have any trouble with the widget, contact Casey.Dillion@curastrategies.com

